

# WELSH PONY & COB SOCIETY OF AMERICA, INC.

## BOARD OF DIRECTORS' MEETING

May 30, 2015

### PROPOSED AGENDA

- I. President's Report
  - II. Reading of the Minutes
  - III. Secretary's Report
  - IV. Treasurer's Report
  - V. Unfinished Business
    - A. Video Contest
    - B. DNA typing of mare when she has her first foal
  - VI. New Business
  - VII. Committee Reports
    - A. Finance – Jackie Verkuyl & Gail Thomson
    - B. American National – Jackie Verkuyl & Martha Stover
    - C. Marketing/Advertising/Press Releases/PR – Martha Stover & Patricia Cochran
    - D. Stud Book – Hetty Abeles & Tiz Benedict
    - E. Journal/Review – Megan Burtness & Margaret Almond
    - F. Website - Sally Steinmetz & Megan Burtness
    - G. Youth – Megan Burtness & Pat Cochran
    - H. By-Laws – Marsha Himler & Tiz Benedict
    - I. Nominations – TBA
    - J. Convention & Annual Meeting – Martha Stover & Marsha Himler
    - K. International Ambassador – Gail Thomson
    - L. ADS Liaison – Marsha Himler
    - M. USEF Liaison – Sally Steinmetz
    - N. USDF Liaison – Joann Williams
    - O. Pony Club Liaison – Louise Gill
    - P. Licensed Officials – Tiz Benedict & Marsha Himler
    - Q. Show Compliance – Sabra Schiller
    - R. Show Rules – Sally Steinmetz & Jackie Verkuyl
    - T. Welsh of the Year and Hall of Fame – Jackie Verkuyl & Gail Thomson
    - U. Regional Representative Liaison – Margaret Almond
    - V. CLOSED SESSION:  
Resolutions, Qualifications, Ethics
  - VIII. Next Board Meeting
- Adjourn

# **WELSH PONY & COB SOCIETY OF AMERICA, INC.**

## **SHOW SANCTIONING WORKING GROUP MEETING**

**Saturday, May 30, 2015**

The new rule which changed the number of entries required for rating was discussed.

The rule that prohibits juniors from side passing and loping/cantering over loose rails should be deleted.

An email was received regarding children exhibiting in short stirrup and low hunter. The rules for cross entering for both the pony and rider need to be explained.

Double shows were discussed. No changes will be made at this time.

Combining performance classes at the show was discussed. This needs to be included in the show rules for next year.

Giving open awards for halter was discussed. It was agreed by consensus that this can be added for next year.

Giving more credit for the geldings was discussed. Best of show and youngstock champions were discussed. The regional reps will be asked to promote this idea as well as regional gelding incentive funds.

We need to add links to prize lists to the on-line calendar whenever they are available.

Hunter hack, show hack, western horsemanship, in-hand trail and adult walk-trot equitation classes were discussed. Perhaps we should have a versatility division award and let the shows pick from a list of possible classes. We will come up with the six classes and then ask for more input.

Point updates have not been posted yet due to a computer glitch. We will get the word out regarding this.

# **WELSH PONY & COB SOCIETY OF AMERICA, INC.**

## **MINUTES OF THE BOARD OF DIRECTORS' MEETING**

**Saturday, May 30, 2015**

The Board of Directors' meeting of the Welsh Pony & Cob Society of America, Inc. was called to order by the President, Dr. Ruth Wilburn, at 1:50 p.m. on Saturday, May 30, 2015, at the Double Tree by Hilton Airport Hotel in Salt Lake City, Utah. All Directors, except Mrs. Abeles, were in attendance as was Mrs. Landis, Executive Secretary-Treasurer.

### **I. President's Report**

The President reported that the committees are working hard and we need to maintain our positive environment.

### **II. Reading of the Minutes**

The minutes were approved via email. Dr. Benedict's motion that we dispense with the reading of the minutes was unanimously adopted.

### **III. Secretary's Report**

The Secretary reported that she had received a letter from Suzanne Moody regarding the leg markings of foals that haven't shed out before they are sold. She has had more than one instance of the buyer not following through with the photographs. It was suggested that she wet down the legs before she photographs them. The President shared a letter she received from Bonnie Six. One of the concerns Ms. Six has is regarding opening the Board to more people who would not currently qualify to be a Director because they do not breed. The Board felt that there are many places that input would be appreciated. The Committee and Regional Rep programs are a good place to volunteer. The Secretary will answer both Mrs. Moody and Ms. Six.

### **IV. Treasurer's Report**

Mrs. Verkuyl reviewed the Finance Committee Report (filed herewith).

### **V. Unfinished Business**

Ms. Cochran reported that we received one video from Alanna McPartlin. We will congratulate her as the winner.

Mrs. Verkuyl's motion that all mares be DNA typed with their first foal's registration was unanimously adopted. This will be effective January 1, 2016.

### **VI. New Business**

There was no new business.

### **VII. Committee & Working Group Reports**

#### **American National – Jackie Verkuyl & Martha Stover**

Mrs. Burtness made the motion that for a two-year period (2016 and 2017) there will be three titled shows: the American National in Tulsa (providing it is USEF rated) and the Eastern and Western Regionals which will gain quadruple points and they are the only shows that have that rating. We will develop new qualifications for all three titled shows. The motion passed with Dr. Almond voting against. Some of the suggested requirements included: prize money of \$1000, waive sanctioning fee, junior and senior champions, 17 performance divisions, lights, TD, warm up area, facilities for early haul in and late leaving, USEF rating recommended for the regional titles, sound system in barn, food on the ground, photographer recommended, and rv/camper electrical hookups. Mrs. Schiller and Mrs. Verkuyl will work on these and send them for a vote. Mrs. Verkuyl is working on the contract with Tulsa.

#### **Marketing/Outside Advertising/Press Releases & Public Relations – Martha Stover & Pat Cochran**

Mrs. Stover's report is filed herewith. Ms. Cochran reported that our Facebook audience is growing. Please share all of the Facebook posts. Mrs. Stover had an interview with Miranda Lambert and she is working on an article.

# WELSH PONY & COB SOCIETY OF AMERICA, INC.

## MINUTES OF THE BOARD OF DIRECTORS' MEETING

Saturday, May 30, 2015

### **Stud Book – Hetty Abeles & Tiz Benedict**

The older studbooks that have not been digitalized are being scanned by Lisa Seaburg's office as a donation.

### **Journal – Megan Burtness**

The Journal is ready to be printed. Mrs. Burtness' suggestion of making the December 6<sup>th</sup> Review the Journal was agreed upon by consensus.

### **Review – Margaret Almond**

Dr. Almond reported that keeping people to the deadlines is still difficult.

### **Website - Gretchen Aitken & Sally Steinmetz**

Ms. Cochran's motion that when the new database goes up members be offered free access was unanimously adopted. Mrs. Burtness' motion that all annual memberships will be raised by \$5 was unanimously adopted.

### **Youth – Megan Burtness & Pat Cochran**

Ms. Cochran noted that we need to promote the Youth Program more.

### **By-Laws – Marsha Himler & Tiz Benedict**

No report necessary.

### **Convention & Annual Meeting – Martha Stover & Marsha Himler**

Mrs. Himler reported that the San Antonio contract needs to be finalized. The dates we are considering are February 24-28<sup>th</sup>.

### **International Ambassador – Gail Thomson**

Mrs. Thomson will email her report after she goes to the UK.

### **USEF Liaison – Sally Steinmetz**

There will be a Welsh Committee meeting the next week.

### **USDF Liaison – Joann Williams**

Mrs. Williams' report is filed herewith. The Secretary will let her know what the Society already contribute by funding the Welsh portion of the USDF All Breed Awards. She is encouraged to fundraise to support new prizes to be awarded.

### **US Pony Club Liaison – Louise Gill**

No report.

### **Licensed Officials – Tiz Benedict & Marsha Himler**

Dr. Benedict will be writing a letter to follow up with some of the recent issues. She will be writing a midseason reminder to judges and include that the judges need to be reminded that they are employees of the show.

### **Show Compliance – Sabra Schiller**

Mrs. Schiller's report is filed herewith.

### **Show Rules – Sally Steinmetz**

Mrs. Steinmetz's report is filed herewith.

### **Welsh of the Year and Hall of Fame – Jackie Verkuyl & Gail Thomson**

Mrs. Verkuyl reported that we need to extend the deadline nomination for the Hall of Fame to June 15<sup>th</sup>.

# **WELSH PONY & COB SOCIETY OF AMERICA, INC.**

## **MINUTES OF THE BOARD OF DIRECTORS' MEETING**

**Saturday, May 30, 2015**

### **Regional Representative Liaison – Margaret Almond**

Dr. Almond reported that the regional reps have been very busy.

### **Qualifications Committee**

Mrs. Verkuyl's motion to accept the Qualification Committee recommendations was unanimously adopted.

The next meeting was tentatively scheduled for October 31<sup>st</sup> with the second possibility being November 7<sup>th</sup> in Baltimore, Maryland.

The President adjourned the meeting at 5:52 p.m.

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Lisa L. Landis  
Executive Secretary-Treasurer

## COMMITTEE REPORTS FOR MAY, 2015 BOARD MEETING

### FINANCE COMMITTEE:

WPCSA  
Fiscal Year 2015  
Income/Expense Summary – 9 months

	2015 Actual	2015 Budget	2014 Actual	
<b>REGISTRATIONS</b>				
Registration Income	61,794	85,200	86,305	73%
Registration Expense	2,524	2,700	2,322	93%
Net Registration Contribution	59,270	82,500	83,983	72%
<b>MEMBERSHIP</b>				
Membership Income	35,635	50,000	46,015	71%
Membership Expense	-	-	-	
Net Membership Contribution	35,635	50,000	46,015	71%
<b>PUBLICATIONS</b>				
Publication Income	10,650	18,000	17,207	59%
Publication Expense	6,192	22,000	12,458	28%
Net Publication Contribution	4,458	(4,000)	4,749	
<b>SHOWS</b>				
Show Income	26,629	32,750	35,710	81%
Show Expense	9,824	11,000	16,050	89%
Net Show Contribution	16,805	21,750	19,660	77%
<b>PROMOTION</b>				
Promotion Income	4,974	8,750	8,628	57%
Promotion Expense	-	-	-	#DIV/0!
Net Promotion Contribution	4,974	8,750	8,628	57%
<b>PROGRAMS/AGM</b>				
Program Income	18,190	12,000	12,380	152%
Program Expense	19,427	12,000	14,781	162%
Net Program Contribution	(1,237)	-	(2,401)	
<b>FUNDRAISING</b>				
Fundraising Income	16,129	10,000	11,686	161%
<b>OTHER</b>				
Other Income	1,163	2,260	2,710	51%
Other Expense	1,379	4,000	4,252	34%
Net Other Contribution	(216)	(1,740)	(1,542)	12%

Total Net Contributions	135,818	167,260	170,776	81%
Operating Expenses				
Building & Equipment	20,708	34,300	20,060	60%
Professional Fees	7,683	11,300	10,738	68%
Office Supplies/Communication	10,051	12,700	12,844	79%
Salaries & Benefits	93,184	128,000	123,669	73%
Total Operating Expenses	131,625	186,300	167,312	71%
Net Income (Loss)	4,193	(19,040)	3,464	
<b>Total Income</b>	<b>175,164</b>	<b>218,960</b>	<b>220,640</b>	
<b>Total Expense</b>	<b>170,971</b>	<b>238,000</b>	<b>217,175</b>	
<b>Net Income (Loss)</b>	<b>4,193</b>	<b>(19,040)</b>	<b>3,464</b>	

## MARKETING/OUTSIDE ADVERTISING/PUBLIC RELATIONS/PRESS RELEASES

Martha Stover/Patricia Cochran

Immediately following the AGM, I put together PRs for AGM Announcements and Award Presentations. One of our members, Holly O'Rourke, mother of Heather Lee O'Rourke, works for a PR firm and helped distribute the PRs to hundreds of sources. I was contacted on several occasions for photos and contact info regarding the Welsh of the Year Award won by the families pony High Hope Prowler and the "6 to 60" age spread angle featuring Heather and her aunt Danielle French. A picture of Heather and her pony also appeared on the recent issue of the *Mid West Horse Review* magazine. The lead was picked up on the UK WPCS site which reminds me that we should be sharing more of our info with our parent organization. Holly is eager to work with us and we have some good subjects in mind. Holly mentioned the possibility of an intern that might be able to help, I will follow up.

Welsh western riding article

Welsh top 10 reasons to love welsh (I did a mini survey on FB with this subject)

Versatile Welsh

Ponies for Grownies - adults discovering welsh ponies and cobs

Wonderful welsh - open call for local heros

Once again, Pat Cochran designed a beautiful thank you card for the WPCSA and between the two of us we sent out thank you notes to all of the auction donors, buyers and those that helped put AGM together.

I am excited to report that I had a nice interview with Miranda Lambert about her Welsh Cob and her experience at the welsh shows. She often mentioned how welcomed and safe she feels around our group and how we all respect each other to celebrate the ponies and cobs. I am currently working on the article for the Welsh Review. I need to get some additional comments and quotes from her trainer and some of you that might have talked to her.

## Welsh Pony & Cob Society of America 2014 AGM Announcements

By: WPSCA Press Relations

March 4, 2015

The Welsh Pony and Cob Society of America (WPCSA) held its 2014 Annual General Meeting over the weekend of February 27 –March 1, 2015 in Orlando, Florida. Over 150 members from across the United States were part of this exciting annual event with a goal for 2015 to be the **YEAR OF THE WELSH**. Society members and the board of directors conducted committee meetings, informative clinics, award banquets and presentations.

### **The WPCSA Election Results**

The membership elected to return Pat Cochran, Gail Thomson and Dr. Ruth Wilburn to the WPCSA Board for another term. The Board also welcomes Megan Burtness, Bridlewood Welsh, Paso Robles, CA. Dr. Ruth Wilburn remains as President and Jackie Verkuyl continues in the Vice Presidential position. All of our board members share an enduring devotion to raising, breeding and showing Welsh ponies and cobs. A bylaw amendment relaxing the requirements for becoming a director was passed during this election year.

### **WPCSA Holds Successful Fund Raising Auctions**

This year's annual fund raising auction was a great success and resulted in a record breaking total to \$7400.00! The funds raised this year are slated for website improvements. Our members are always generous donors and bidders because they want to be part of helping the society in some way.

### **2015 Annual Meeting Location Announced**

San Antonio, TX is being considered for the site in 2016 and California in 2017. A breeders' panel is already in the works for the event.

The Society is excited to announce next year's annual meeting in San Antonio, TX and encourages anyone interested in Welsh ponies or cobs to attend,

A breeders' panel is currently considering California to be the site for the 2017 meeting location.

For more information about Welsh ponies and cobs, please visit the Welsh Pony and Cob Society of America at [www.welshpony.org](http://www.welshpony.org).

## **Welsh Pony & Cob Society of America 2014 AGM Award Presentations**

### ***Welsh of the Year Award Recipient Reaffirms Breed's Versatility***

**By: WPCSA Press Relations**

**March 4, 2015**

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### **Welsh of the Year Recipient Announced!**

The Welsh Pony & Cob Society of America is pleased to announce that Section A Welsh gelding, High Hopes Prowler, ("Peepers") is the recipient of the 2014 Welsh of the Year Award. Owned and trained by Dannielle French of Pinelands Farm, Mays Landing, NJ, ridden and handled by Heather Lee O'Rourke (age 6) of Salem, NH. "Peepers is a text book example of the Welsh breed's versatility. He was shown by two riders ranging in age from 6 to 60 and achieved three national titles. We are thrilled to have him as an ambassador for the breed", said Dr. Ruth Wilburn, WPCSA President.

Five nominees were selected by the committee for the prestigious title for Welsh of the Year including; Daventry Power Play, Glynhafan Hermione, Larks Token and Taraco Mourinho. Jackie Verkuyl of Gold Hills Welsh and program sponsor said, "This is our third year for this award series and we are consistently overwhelmed with the caliber of nominees who exhibit the extreme versatility of this hardy, kind and athletic breed."

### **WPCSA 2014 Achievement Awards**

Dr. Ruth Wilburn, WPCSA President, presented the 2014 Achievement Award to Lois Ferson, Hounds Run Farm, Hillsborough, NC. Achievement awards are given to those who assist the Society. The President thanked Lois for all of her behind the scenes hard work, extraordinary proofreading efforts and commitment as an Area Representative for the Southeast region.



### **WPCSA All-Around High Point Youth Awards**

Audrey Schulze was thrilled to receive her championship in the 12 and under Division, with reserve going to Jordyn Baxter. The WPCSA welcomed back Kaitlin Hofer for her championship in the 13-17 age group with reserve going to Joy Hiller. Congratulations to all of these young people for all their hard work and success showing their animals at WPCSA rated shows

### **WPCSA Lifetime Awards – Sire Order of the Dragon**

The Order of the Dragon Award is the Society's highest award. To achieve this high honor, the Sire Order of the Dragon is awarded to pony/cob stallions whose progeny accumulate a total of 25,000 points or who have three progeny with an AOE. The WPCSA presents this prestigious award to the following purebred animals:

**\*Sleight of Hand LOM/AOE/OD** owned by Arthur and Gail Thomson and **\*Wedderlie Mardi Gras LOM/AOE/OD** owned by Family Partners, LLC

### **Other WPCSA Lifetime Awards**

The Society is also pleased to present Awards of Excellence (AOE), Legions of Merit (LOM) and Awards of Honor (AOH) to the following purebred animals:

**Sire AOE: Severn West Wind LOM/AOE** owned by Mary Benedict

**Dam AOE: Alliance Designer Bow LOM/AOE** owned by Mary Benedict

**Individual AOE: Clanfair Signature LOM/AOE** owned by Megan Burtness, **Misty Morn's Just Mo LOM/AOE** owned by Carol & Kristy Wilkinson, **Rosehaven Legacy LOM/AOE** owned by Elise Heim, **Severn Baubles'n Beads LOM/AOE** owned by Mary Benedict

**Sire LOM: Rosehaven Talisman** owned by Sally Steinmetz

**Dam LOM: Farmore Captivating LOM** owned by Tammy Burgin & Emilie Bell, **High Hopes Kia LOM** owned by Thomas Hoeffcker, Margaret & Emily Gill, **\*Llanarth Rhonwen LOM** owned by Patricia Homes presented to Laura Stevens, **Rollingwoods Unrivald LOM** owned by Ruth & Joanna Wilburn & Sally Ross Davis, **Severn Olympia LOM** owned by Mary Benedict, **\*Sydenham Gardenia LOM** owned by Gerald & Jackie Verkuyl.

**Individual LOM: \*Cefnfedw The Senator LOM** owned by Patty Sandefur, **Clarwood The Judge LOM** owned by Joseph Fisher, **Lazy J Star Witness LOM** owned by Janice Early, **Rosehaven Snapdragon LOM** owned by Sally Steinmetz

The Society is also pleased to present Individual Awards of Distinction (AOD) and Awards of Honor (AOH) to the following Half Welsh/Part Breds:

**Individual AOD: Larks Token AOH/AOD** owned by Elizabeth & Kaitlin Hofer

**Sire AOH: \*Telynau Royal Anthem LOM/AOH** owned by Lynn Kiefer

**Individual AOH: Loafers Lodge Hot Pink AOH** owned by John Almond, **Ringo Starr AOH** owned by Tammie Monaco

Congratulations to these well deserving animals and owners! Further information about these awards and the recipients can be found at [www.welshpony.org](http://www.welshpony.org).

### **USDF LIAISON**

Joann Williams

Lisa Landis has forwarded a letter to me from USDF asking for ALL-BREED award participating organizations to donate high score awards to be presented at the USDF National Championships in 2015.

From the letter:

*This honor is only available for current USDF All-Breeds Awards Participating Organizations. Organizations have the opportunity to award four high score breed awards. There will be two high score awards offered for adult amateur riders, one for the national levels (Training through Fourth levels combined) and one for the FEI levels (Prix St. Georges though Grand Prix levels combined). There will also be two high score awards offered for open riders, one for the national levels (Training through Fourth levels combined) and one for the FEI levels (Prix St. Georges though Grand Prix levels combined). Results from freestyle and non-championship classes will not be included. Only scores from the US Dressage Finals classes will be used for high score calculations.*

WPCSA would be responsible for providing 4 awards, plus a sample award to be on display.

Here is the results of my research:

In order to qualify for Nationals, you have to be Champion or Reserve at Regionals, OR place above a certain score at Regionals.

In 2014, 5 ponies/Cobs qualified for Nationals. Of those, only one placed at Nationals. I could not find any other Welsh that competed at Nationals.

I would like to figure out a way to offer the High score awards at Nationals, but if they are not all awarded, be able to use the "left overs" for the USDF All-Breed awards that WPCSA sponsors, and use additional donations to cover all of the Champion and Reserve All-Breed winners. Overall participation in the All-Breed is much higher than in Regionals and Nationals because they are based on overall performance though out the year. We could award those at the AGM. The awards from Nationals could be shipped to each participant.

It would be my goal to ask for donations from members to fund the awards, ideally awarding the USDF All-Breed Participants on Friday night at the AGM, right before the lifetime awards. This should take no longer than 10 minutes time.

There are many nice awards that would be reasonably priced, saddlepads, bridle bags, jackets, etc. The awards themselves could be chosen based on the donated amounts to stay within a budget.

Is there a company that WPCSA uses for embroidery that has the logo in their database ?

Thank you very much for considering having WPCSA sponsor these Dressage Awards.

## **SHOW COMPLIANCE**

Sabra Schiller

So far this year 42 show have applied for sanctioning. Our total for last year was 59. I have finished 29 prize list and am still working on 2. We are up to date on them.

New York Breeders and Bel Air were both late in getting in their Prize List so they were fined. All the rest of the shows are doing so much better in getting their Prize List in, some 2 to 3 months early.

I have received some complaints on shows not having the Rules for the Carriage Obstacle Class in their Prize List, therefore I have added that to all prize list starting this month. Also I am adding the following to my remarks when I approve The Prize List; any changes to your Prize List after approval, must be submitted to be reapproved. No changes can be made 14 days before your show, exception when you need to divide a class.

## **Mollie Butler/JD Orear Scholarship Committee Report**

Sabra Schiller

Our new application is now on line. The Applicant can fill it out on line or print it out and mail it in. All applications are due in by July 1, 2015. The Committee will start reviewing them by July 10, 2015. Once we make pick a winner, you the Directors will be contacted for your vote. We plan on awarding it by mid- August.