### **BOARD OF DIRECTORS' MEETING**

### February 26, 2015

#### PROPOSED AGENDA

- I. President's Report
- II. Reading of the Minutes
- III. Secretary's Report
- IV. Treasurer's Report
- V. Unfinished Business
  - A. Video Contest Pat Cochran
  - B. Other
- VI. New Business
  - A. Achievement Award
  - B. Other

### VII. Committee Reports

- A. Finance Jackie Verkuyl & Gail Thomson
- B. American National Jackie Verkuyl & Martha Stover
- C. Marketing/Outside Advertising/Press Releases/PR Martha Stover & Pat Cochran
- D. Stud Book Hetty Abeles & Tiz Benedict
- E. Journal Gretchen Aitken
- F. Review Margaret Almond
- G. Website Gretchen Aitken & Sally Steinmetz
- H. Youth Pat Cochran & Jackie Verkuyl
- I. By-Laws Marsha Himler & Tiz Benedict
- J. Nominations Margaret Almond
- K. Convention & Annual Meeting Martha Stover & Marsha Himler
- L. International Ambassador Gail Thomson
- M. ADS Liaison Deborah Branson
- N. USEF Liaison Sally Steinmetz
- O. USDF Liaison Kellie Hunter
- P. Pony Club Liaison Louise Gill
- Q. Licensed Officials Tiz Benedict & Marsha Himler
- R. Show Compliance Sabra Schiller
- S. Show Rules Sally Steinmetz
- T. Welsh of the Year and Hall of Fame Jackie Verkuyl & Gail Thomson
- U. Regional Representative Liaison Margaret Almond
- V. CLOSED SESSION:

Resolutions, Qualifications, Ethics

VIII. Next Board Meeting

Adjourn

# LICENSED OFFICIALS WORKING GROUP MEETING

# Friday, February 27, 2015

### TOPICS DISCUSSED:

- 1. Judges need to be tested every five years and to be attending the required number of clinics.
- 2. Judges need to make sure that all of their expectations such as transportation and meals are spelled out in the contract.
- 3. An ADS judge attended the Tulsa State Fair and was concerned about some of the unsafe driving practices she witnessed such as an unattended pony in harness. Safety issues need to be discussed with show management immediately at the show.
- 4. We have had some instances of judges singling out ponies or people that they especially like on social media. Judges should be mindful to be careful of what they post or comment at all times as they are held to a higher standard of behavior as a judge.
- 5. Attire is very important and judges should be dressed well.
- 6. A few judges have had complaints made against them for making children cry. Individual letters are sent to judges when issues are brought to our attention.
- 7. Cell phones should not be in the ring for any reason, even checking the time.
- 8. Please give accurate feedback on the judges' evaluation forms.
- 9. Prize lists and judges' cards need to include the particular rules for scoring the obstacles classes.
- 10. Judges should make sure they review the rules and specifications for the classes they will be judging.
- 11. Could we make a list of safety violations for judges and show managers?
- 12. Some judges have been asked to share rooms or rental cars. This would be up to individual judges but is not against the rules.
- 13. A judge cannot diagnose lameness, only a veterinarian. However, a judge can say, "I think your pony looks off, would you like to be excused."

# SHOW SANCTIONING WORKING GROUP MEETING

# Friday, February 27, 2015

Jackie Verkuyl is now the Co-Chairman. Volunteers were asked to sign up again.

The new show rules for 2015 were discussed. The minimum number of ponies required for gold and silver shows has been removed on a two-year trial basis.

Suggested new rules were discussed, including:

- 1. Not holding a regional show in the same zone as a national show and increasing the number of points to quadruple have been suggested. We would like to elevate the regional shows. It was suggested a minimum number of 100 ponies should be required.
- 2. National and regional shows can only have one winner designated as "supreme" at the titled shows. Some have suggested that this should be changed. Traditionally, the UK judge is the halter judge and the US judge is the performance judge. This will continue to be discussed.
- 3. Allowing more points for the number of ponies in the class could be instituted. Kim Boyd has something drawn up and Gerald Verkuyl will get a copy to the committee.
- 4. Tulsa remaining the American National is being discussed.
- 5. Having two classes in the pleasure performance divisions rather than three has been suggested. Entries would be required to enter both classes, the second class would cost double and would receive double points. Ties would be broken by the placement in the second class. It was suggested that we should remind judges to do group tests in the working classes. Alternating classes instead of running three classes in the row could be helpful.
- 6. New fun classes are being suggested such as new hack classes, an adult walk trot equitation class, and trail in hand as well as adding fun non-pointed classes. Children really want ribbons. We want children to love Welsh so much that they grow up and come back to the breed with their children.
- Dividing the performance classes by section rather than height has been suggested. There are very few small B's showing. Do you think that more Section A's would show? Opinions were divided. This would cause difficulty in the hunter divisions. Of the top 20 ponies showing in the small pleasure classes, only one was a Section B.
- 8. Lifetime awards do not include the half-Welsh or part-bred sires or dams. These should be included.
- 9. Changing vehicles in the carriage driving was discussed. The points for the animal in the class would not be affected, but the championship points for the division could be as the entry would be counted separately for a change in driver or vehicle.
- 10. Why do half-Welsh have to be measured? All animals six and over have to be measured and it is needed in hunter. It was not felt this rule should be changed.

# **AREA REPRESENTATIVES**

# Friday, February 27, 2015

Margaret Almond encouraged members to contact their regional representatives. The regional representatives are supposed to be a conduit between the members and the board. The new website will have regional rep blog pages. Members are encouraged to contact their regional reps.

# **OPEN FORUM HIGHLIGHTS**

# Friday, February 27, 2015

### **Topics for the open forum:**

- 1. Focus group committees have been requested based on sections. The Section A people have started one on Facebook as a way of communication. It is a very positive group who will be meeting at 3:30. Winona Myers invited everyone with Section A's to join. Structure is needed to be successful.
- 2. Dannielle French noted that she is sad seeing so many ponies going through the auction and wants to encourage others to permanently tattoo. Many organizations are looking at requiring microchips. Mrs. French noted that at the slaughter house people would be able to look at the lip but would not have a scanner to check for a chip. The Chincoteague ponies are all micro chipped.
- 3. Next year we will start a video contest for juniors and adults. The videos will be used for promotions on Facebook and on the Website. Entries will be due in May 15 and November 15. Any aspect of loving, owning, showing, promoting, training and interacting with your Welsh can be shown. We will be able to upload these onto our new website.
- 4. Marie Coleman, representing the Emerald Empire Welsh Club, reported that they will be donating the balance of their treasury to the Society but would like suggestions as to how it could be used as a tribute to Dorothy Lane. This could be used towards scholarships or the building fund.
- 5. Winona Myers circulated brochures about the American National and discussed the sponsorship options available. There will be two air conditioned arenas running throughout the show. The show will run Thursday, Friday and Saturday. Ponies will be able to come in on Tuesday. Half of the entry fee and all of the stall fees go to the Tulsa State Fair so the facilities are not "free."
- 6. The working western proposal from Nora Frushour was discussed.
- 7. Dr. Wilburn posed the question, "If we won a million dollars, what would you like to see us do?" Suggestions included an archive for research, hiring a PR/Marketing person, increase memberships, educate new people and start an endowment fund.
- 8. All of the hard work of Dr. Wilburn and Sally Steinmetz and other members put in at the pony hunter finals is helping to educate lots of people in the hunter market. They are working to help update the database at the USEF with registered names of the ponies and the breeders. Tammy Burgin asked that members round up their checks and put the funds toward the pony hunter finals. Kathryn Southard and Janice Thompson are wonderful photographers who are helping to promote the program. The USEF is now tracking name changes.

### **COMMITTEE MEETINGS NOTES**

American National Show – Do we want to have an American National show in one place and if so do we want that to be Tulsa? Do we want to go back to rotating? Need input from people who are showing. We need to do a survey and educate people on the pros and cons. Need to talk to the USEF about modifying their requirements. Might appease some people if we could offer more points for the Regional Shows. We need to publish the pros and cons as a discussion point on the email list and Facebook.

PR/Marketing – We need volunteers to help get the written word out. Ken Ball from the USEF will add the breeding to ponies if you establish identity and let him know. We have had lots of corporate donations for the auction and the proceeds will go towards the website. Pat Cochran is working on a video contest.

Journal – Megan Burtness needs the Journal proofread. We have discussed having three issues of the Review and a yearly Journal.

Review – We need advertisers, we need photos, we need articles, and we need input. Could we get a survey of how many members would be willing to take an ad in the Review. Pat Cochran would like to work on a campaign to encourage regional ads for the Review. We need to encourage the spotlight ads.

### MINUTES OF THE BOARD OF DIRECTORS' MEETING

#### Thursday, February 26, 2015

The Board of Directors' meeting of the Welsh Pony & Cob Society of America, Inc. was called to order by the President, Dr. Ruth Wilburn, at 2:30 p.m. on Thursday, February 26, 2015, at the Embassy Suites, Orlando, Florida. All Directors were in attendance as was Mrs. Landis, Executive Secretary-Treasurer.

#### I. President's Report

The President reported that her new mottos are "this is supposed to be fun" and "be happy." We don't mind constructive criticism, but please be mindful of other peoples' feelings.

#### **II.** Reading of the Minutes

The minutes were approved via email.

#### III. Secretary's Report

The Secretary's reported is filed herewith.

#### IV. Treasurer's Report

Mrs. Verkuyl reviewed the Finance Committee Report (filed herewith). We do not want to encourage indiscriminate breeding but we do want to encourage memberships. The Reviews are breaking even or making a bit of money. The impression that shows are costing the Society is not accurate. Our show program is financially successful. Shows are picking up and the revenue will increase as well. For promotions, the website will be our main focus and needs to be our "go-to" place for information and sales. Our primary outside program is the Annual Convention and our primary fundraising campaign is from the auction. The mortgage has been refinanced; however, the expense listed for last year is greater as we had previously used the funds from the Foundation that had been designated specifically for building. We changed our credit card processing company so those fees will be less. We are budgeting a loss for the year, but we have a lot of opportunities to make sure that doesn't happen. We are very conservative in our budgeting practices and had budgeted for a loss the previous year and had a small gain. Mrs. Verkuyl will have quarterly finance reports on the website. Mrs. Verkuyl would like to set up two subcommittees: one for increasing membership and one for fundraising and asked for volunteers.

#### V. Unfinished Business

Ms. Cochran's proposal for a new video contest is filed herewith. In order to participate, membership should be required. Ms. Cochran's motion that the video contest be instituted was unanimously adopted.

#### VI. New Business

#### VII. Committee & Working Group Reports

#### American National – Jackie Verkuyl & Martha Stover

We will be sending out a survey for more input before a formal vote is taken. The pros and cons of leaving it in Tulsa will be circulated for feedback from the members that participate in shows via email, website and Facebook. There are strong feelings on both sides of the issue and not everyone can be pleased. Winona Myers reported that there is the possibility to have a show at the fairgrounds in August that would be independent of the fair. More feedback will be requested regarding the USEF rating. This is being put on by a handful of volunteers and they need more support from the Society.

# Marketing/Outside Advertising/Press Releases & Public Relations – Martha Stover & Pat Cochran Mrs. Stover's report is filed herewith.

#### Stud Book – Hetty Abeles & Tiz Benedict

Mrs. Abeles' report is filed herewith. She has three copies of the current stud book in print to with her to sell. Photographs are needed for all ponies foaled in 2000 and earlier.

### MINUTES OF THE BOARD OF DIRECTORS' MEETING

#### Thursday, February 26, 2015

#### Journal – Gretchen Aitken

Megan Burtness has put together the new Journal, and it will be published as soon as the proofreading is completed. We will be discussing our options for continuing the journal once we can look at the financial picture of the current one.

#### **Review – Margaret Almond**

Dr. Almond's report is filed herewith. We need advertisers to offset the costs. We want to continue all of our print publications but we need help with editorial materials. Janice Thompson and Kathryn Southard were thanked for their photographic donations.

#### Website - Gretchen Aitken & Sally Steinmetz

Mrs. Aitken's report is filed herewith. The funds from the auction will be going to pay for upgrading the website. It was suggested that maybe we could find a volunteer in college who could do it as their thesis. With the website we need to hire someone so that we can have accountability. John Almond knows someone who is willing to help us and will send the contact information.

#### Youth – Pat Cochran & Jackie Verkuyl

Ms. Cochran's report is filed herewith. It was felt that the junior merit program needs to be promoted more before being discontinued. With the new website, we can put some more user-friendly pages up to help increase interest. Mrs. Verkuyl offered to sponsor ten children in the program. The proposal for adding fun classes needs more discussion.

#### By-Laws – Marsha Himler & Tiz Benedict

Ms. Himler and Dr. Benedict's report is filed herewith.

#### **Nominations – Margaret Almond**

Dr. Almond's report is filed herewith.

#### Convention & Annual Meeting – Martha Stover & Marsha Himler

The President thanked Mrs. Stover and Ms. Himler for their hard work on this convention. The possible sites for next year were discussed. Jackie Verkuyl offered to work with the California club to host in 2017. Pat Kultgen offered to help coordinate a Texas Convention in 2016. We could have a breeder's forum and perhaps someone from Texas A&M. Jay Hubert suggested that the North Texas Whips in Dallas could possibly help with a driving clinic. Showing how different tack will change the appearance of ponies was a popular seminar. Mrs. Verkuyl's motion to have the 2016 AGM in Texas in either Dallas or San Antonio and the 2017 Convention will be hosted in California with ponies if possible was unanimously adopted.

#### International Ambassador – Gail Thomson

Mrs. Thomson reported that the UK office currently has a staff of 14 but not an Executive Secretary.

#### ADS Liaison – Deborah Branson

No report received. Jay Hubert reported that the ADS is doing well and the convention will be in September in Lodi, California.

#### **USEF Liaison – Sally Steinmetz**

Mrs. Steinmetz reported that the USEF Welsh Committee is to keep the show rules in synch with each other. Dr. Wilburn is the Chair of the Committee and is on the USEF National Breed and Affiliates Committee. The President reminded everyone to please choose Welsh as their affiliation as we receive a donation based on the number of participants. They have hired many new people and have a new CEO. Measurements and identification are the major topics being discussed.

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#### **USDF Liaison – Kellie Hunter**

Ms. Hunter submitted an email stating that she will be conducting a fundraiser in 2015 and will donate part of the proceeds to the Society. She also submitted an article for the Review. Joann Williams has offered to be our liaison for 2015. Dr. Wilburn will appoint her to this position.

#### US Pony Club Liaison – Louise Gill

No report received. Mrs. Abeles attended the national convention for Pony Club a few months earlier and reported that they had many juniors in the 10-14 age group. We need someone who is actively involved in the USPC as we could use additional help in this area.

#### Licensed Officials – Tiz Benedict & Marsha Himler

Dr. Benedict and Ms. Himler's report is filed herewith. The Licensed Officials committee will meet the following day.

#### Show Compliance – Sabra Schiller

Mrs. Schiller's report is filed herewith.

#### Show Rules – Sally Steinmetz

Mrs. Steinmetz's report is filed herewith. The Show Rules committee will meet the following day.

#### Welsh of the Year and Hall of Fame - Jackie Verkuyl & Gail Thomson

Mrs. Verkuyl reported that we had five nominees for this year and the winner will be announced on Saturday. This is open to any pony, not necessarily a show pony. We need to do a better job publicizing the program. Mrs. Verkuyl and Mrs. Thomson are working on the Hall of Fame proposal.

#### **Regional Representative Liaison – Margaret Almond**

Dr. Almond's report is filed herewith. She has not received a great deal of feedback. Donna Ley would like to see more awards given in the Open Division awards. The California club has a program with different level of awards. Each representative will be given a page on the new website to use as a blogspot.

John Almond asked what could be done regarding the negative comments being publically made regarding the Society. It is difficult for the Board members to defend themselves publically and it is very disconcerting. Posts from members with constructive feedback are greatly appreciated.

The President recessed the meeting at 4:56 p.m. and reconvened on Saturday, February 28, 2015 at 11:27 a.m.

Dr. Benedict's motion that we elect the same slate currently on the Board was unanimously adopted.

Show sanctioning rules need to add lifetime awards for half-Welsh sires and dams. Mrs. Verkuyl's motion to accept the show rule change for half-Welsh sires and dams was unanimously adopted. Changing carts in the carriage driving division was discussed. Marsha Himler's motion that the show rule change be accepted passed with Gail Thomson abstaining.

The President noted that we need to solicit input from our membership regarding important decisions facing the Board for a vote. One of the best ways to do this would be to conduct a survey on the Members Only website. Discussion followed about having a survey to gather input regarding keeping the American National Show at Tulsa or moving it to various sites around the USA as was done previously. One question in that particular survey needs to be: "How many WPCSA shows have you participated in?" We can include a general membership survey. We need to make sure our membership is well informed of the pros and cons about the American National regardless of what

### MINUTES OF THE BOARD OF DIRECTORS' MEETING

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is ultimately decided. Ms. Cochran made a suggestion that an American National Informed Decision Committee be formed to educate members on the pros and cons of both sides. We need to make it very clear that this decision is not a vote by the members. We can put the program from the American National Show on the WPCSA website. The President appointed Mrs. Cochran to spearhead the education effort.

The President recessed the meeting from 12:00 p.m. until 2:15 p.m.

Mrs. Verkuyl's motion to accept the Qualification Committee recommendations was unanimously adopted.

Next meeting was tentatively scheduled for May 30<sup>th</sup> in Salt Lake City, Utah. We will see what arrangements can be made at an airport hotel.

Mrs. Verkuyl's motion to accept photographs and registration information electronically was unanimously adopted. The possibility of DNA typing the mares when they have their first foals was discussed.

Mrs. Verkuyl's proposal for the Hall of Fame (filed herewith) was discussed. The number of finalists should be reduced from eight to five. Mrs. Burtness' motion to accept the program effective for 2015 was unanimously adopted.

Mrs. Verkuyl's motion that the recommendation of the Ethics committee be accepted was unanimously adopted.

The President adjourned the meeting at 3:41 p.m.

Lisa L. Landis Executive Secretary-Treasurer

# ANNUAL GENERAL MEETING

### February 28, 2015

#### PROPOSED AGENDA

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- R. Show Compliance Sabra Schiller
- S. Show Rules Sally Steinmetz
- T. Welsh of the Year and Hall of Fame Jackie Verkuyl & Gail Thomson
- U. Regional Representative Liaison Margaret Almond
- V. Inspectors' Committee/CPA Report
- VIII. Next Annual Meeting

Adjourn

# MINUTES OF THE ANNUAL GENERAL MEETING

### Saturday, February 28, 2015

The Annual General Meeting of the Welsh Pony and Cob Society of America, Inc. was called to order by the President, Dr. Ruth Wilburn, at 9:03 a.m. on Saturday, February 28, 2015, at the Embassy Suites Hotel, Orlando, Florida.

#### I. President's Report

The President introduced herself and welcomed everyone to the meeting. The President read the purpose of the Society from the By-Laws which is as follows: The purpose of this Society is to maintain a Registry for the recording of pedigrees and transfers of Welsh ponies and cobs, to promote the breeding and use of the breed while striving to maintain its purity and trueness to type and to further its welfare in every way.

She asked each person to introduce themselves.

The President noted that she would like to remember those who have passed during the year: Bill Winkelman, Linda Butler, Charles Shirley and Jill Whiting. A moment of silence was observed.

The President thanked everyone who played a part in making the AGM so successful: Martha Stover and Marsha Himler for coordinating the convention, Martha Stover being the auctioneer, Megan Burtness for the slide shows, Jim and Lois Ferson for running the hospitality room, Brenda Heberling for keeping all of our packages, Arthur Thomson, Brianna Conian and Turner Davis for emceeing the banquets and to Judy Hubert for helping with the youth and the auction.

Achievement awards are given to those who assist the Society. The President presented Lois Ferson with an Achievement award for all of her behind the scenes hard work and extraordinary proofreading efforts.

The President noted that perception is important and some members have negatively perceived information about the Society. Is the glass half empty or half full? Your Board planned ahead so that when hard times came, we were able to weather them. We are not in this alone, all of the other breeds all are having the same issues with loss of memberships and registrations. We need to grow membership but this won't happen with negativity. We all want to be happy and "play ponies" with our friends with happy people around us. This is not to say we don't appreciate constructive criticism. If you see a problem, help us come up with a solution to the problem. You don't have to attack people in order to attack the problem. This is supposed to be fun! This is a great organization, we have many talented, passionate friendly people who love their ponies and we need to capitalize on this and draw new members in. The President noted that she has friends all over the country that she would never have known. They have enriched her life immensely. Please think of all of the good that the ponies and your Welsh pony friends have brought to you.

#### **II. Reading of the Minutes**

The President asked for the reading of the minutes of the previous annual meeting. The motion by Jay Hubert that the reading of the minutes be dispensed with was unanimously adopted.

#### **III. Secretary's Report**

The Secretary's report was printed in the program given to each member. There were no questions.

#### **IV. Treasurer's Report**

The budget was printed in the program given to each member. Mrs. Verkuyl reviewed the budget and gave the Finance Committee Report. For 2015, we are anticipating a loss. However, for the past three years, we have shown

# MINUTES OF THE ANNUAL GENERAL MEETING

### Saturday, February 28, 2015

a gain. Although we are forecasting the potential for a loss at the end of the year, we are currently exceeding expectations. We not think the loss will be a significant loss as we budget conservatively. We budget higher end on expenses and lower end on income.

We do not encourage indiscriminate breeding to raise the income level of registrations. We would like to have a membership drive and encourage others to invite new members to join. We are trying to make sure we are not losing money on our programs. We have worked hard financially on the Review. Although we have been able to negotiate a significantly lower cost from the printer, we need advertisers. We would like to get more corporate advertisers as well. The Journal's finances flow over the years as we have been printing those every few years. There is often income during years that there are no expenses. In 2014, 917 ponies participated in shows and placed as one of the top four in a class. In comparison, 314 foals were registered in 2013 indicating that many more ponies are being shown than registered. The show program is a place to market our ponies and is a positive benefit. Several years ago, we were concerned about the cost effectiveness. Adjustments have been made since we implemented the new computer program and have given show secretaries more training. We now have one part-time person who spends a significant amount of the time on the show program, but is also available for other duties. The expense side is under control and is significantly less than the income that comes in. Buy up awards also generate a small profit to help offset expenses. We currently have over \$150,000 in the bank so the comments being made that we are insolvent or almost bankrupt are not accurate.

#### V. Committee Reports

#### American National – Jackie Verkuyl & Martha Stover

Winona Myers reported on the upcoming American National Show which will be held on October 1-4, 2015. Exhibitors will be able to come in on Tuesday, two arenas will run at all times with a third ring available at times, and we will be showing in an air conditioned arena. Members can keep informed of the show through the OK-KS Facebook page, American National Facebook page and the Society's website. Sponsorships will receive advertising in the program as well as banners hanging around the ring. New additions to the show in 2014 included tack stall awards and an ice cream social. More volunteers are needed to help this year in areas such as the silent auction, exhibitor's party and the ice cream social. There were 186 ponies in attendance in 2014. 2015 is the last year the show is contracted to be the American National. Denise Dougherty, Connie Moore, Beverly Pyron, Renee Smith, Pat Kultgen, Phillip Orear, Pam Johnson and Gail Thomson are some of the volunteers who put great effort into the 2014 show. There were 26 new exhibitors and over 25,000 in prize money.

#### Marketing/Outside Advertising/Press Releases & Public Relations – Martha Stover & Pat Cochran

Mrs. Stover's reviewed her report (filed herewith). She has been pursuing corporate sponsorships and received many donations of goods for the auction. We use the E-news updates for press releases. Pat Cochran did the holiday photo contest to promote the Facebook page. If you are currently receiving the News Updates and you unsubscribe for any reason, you will no longer be able to receive our emails unless you change your email address. Please share our photographs and posts on Facebook to help keep our feeds circulating. Thank you so much for your generosity. We were able to raise \$7431 in the auction which will be used to update the website. We were pleased to note that one of our members who shows cobs posted on her Facebook page which has millions of followers about coming to the American National show.

#### Stud Book - Hetty Abeles & Tiz Benedict

Mrs. Abeles' report is filed herewith. Using on demand printing is the best way to produce studbooks. She has a few of the most recent with her if anyone would like to purchase one. Mrs. Abeles noted that it is hard to call yourself a breeder if you don't purchase the studbooks.

# MINUTES OF THE ANNUAL GENERAL MEETING

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#### Journal – Gretchen Aitken

Megan Burtness reported that several people have proofed the Journal and it is going home with Lisa today. The President noted that it is very important that we continue to have the printed publications. We are considering having three Review and one Journal. The biggest thing you can do to help our publications is to send an advertisement.

#### **Review – Margaret Almond**

Dr. Almond's report is filed herewith. The 2015 Volume 1 edition is almost ready to go. Next deadline is March  $6^{th}$ . We need cover photos, articles, and ads.

#### Website - Gretchen Aitken & Sally Steinmetz

Mrs. Aitken's report is filed herewith. With the new members only website we can share information such as our financial reports and lists of members. We are revamping the regular website. The auction funds will go to help with this.

#### Youth – Pat Cochran & Jackie Verkuyl

Ms. Cochran's report is filed herewith. For the Junior Merit program, kids can earn pins and work at their own pace. The program is great, but the delivery of the program is not conducive to encouraging kids to participate. Please help spread the word and encourage children in your area to participate. Overall, 52 kids signed up with seven new ones this year. Three children will get awards at this Convention. Goldhills Welsh, Jackie and Gerald Verkuyl, will pay the \$10 fee for the next 10 children that sign up. We will be having a video contest for juniors and adults with 30 second and 1 minute lengths. The deadline will be May 15 for Winter/Spring and Summer/Fall November 15. Ms. Cochran noted that she would like to have a youth advisory committee on an email group. Please let her know if you know someone who would like to do this. She has had two teen participants from the Convention offer so far.

#### By-Laws – Marsha Himler & Tiz Benedict

Ms. Himler and Dr. Benedict's and report is filed herewith.

#### **Nominations – Margaret Almond**

Dr. Almond's report is filed herewith. Dr. Wilburn thanked those that served on the Committee: Dr. Almond, Martha Stover, Pat Kultgen, Heather McKereghan, and Carol Wilkinson.

#### Convention & Annual Meeting – Martha Stover & Marsha Himler

San Antonio is being considered for the site for 2016 and California in 2017. We need ideas for programs. A breeders' panel is being planned for next year.

#### International Ambassador – Gail Thomson

The UK has not had their AGM. In our office we have two full time and two part time employees. In their office, they have 14 full time employees.

#### ADS Liaison – Deborah Branson

Jay Hubert encouraged drivers to join the American Driving Society. Their next convention will be in Lodi, California in September. Their website is www.americandrivingsociety.org. The national drive will be in October and our own Joanna Wilburn will be a clinician.

#### **USEF Liaison – Sally Steinmetz**

The President noted that Natalie Norwood our USEF representative had attended the Convention. Mrs. Steinmetz reported that the USEF Welsh Committee is made up of WPCSA members. The USEF now allows us to align the

# MINUTES OF THE ANNUAL GENERAL MEETING

### Saturday, February 28, 2015

their rules to ours. They offer a Horse of the Year high score program for national and regional awards. They give the Society a grant based on membership as well as one for our youth functions and give a generous sponsorship for the Convention.

#### **USDF Liaison – Joann Williams**

Joann Williams will be our 2015 USDF Liaison. Many of the Welsh exhibitors can take advantage of the USDF All Breeds Awards. Joann is happy to help members learn about the program.

#### US Pony Club Liaison – Louise Gill

Louise Gill reported that Hetty Abeles attended the USPC convention. They have added several new divisions such as western, show jumping, and classic riding. The connections with US Pony Clubs, 4-H and Riding for the Handicapped need to be promoted. Mrs. Gill will be using some of the Pony Club educational materials for her children's clinic.

#### Licensed Officials – Tiz Benedict & Marsha Himler

Dr. Benedict and Ms. Himler's report is filed herewith.

#### Show Compliance – Sabra Schiller

Mrs. Schiller's report is filed herewith. Shows receive fines if they do not stick to the deadlines.

#### Scholarship – Sabra Schiller

Sabra Schiller reported that we usually give a \$500 scholarship. The new application form will be online. She has copies available. There currently is no age limit to apply.

#### Show Rules – Sally Steinmetz

Mrs. Steinmetz's report is filed herewith. She noted that the working group had a very productive meeting the day before and thanked the members who participated. Jackie Verkuyl will now be the Co-Chair of the working group. She reminded members that the show rules are now available at <u>www.lulu.com</u> to be printed. Exhibitors are encouraged to get a rulebook and read it.

#### Welsh of the Year and Hall of Fame - Jackie Verkuyl & Gail Thomson

Mrs. Verkuyl reported that this is the third year of the Welsh of the Year program. She and Mrs. Thomson will also be presenting to the board the Hall of Fame proposal to recognize ponies that have historical significance to our breed. We don't want that piece of history to be left behind. She thanked everyone that nominated and participated in the voting for the Welsh of Year program and announced the 2014 winner is High Hopes Prowler owned by Dannielle French.

#### **Regional Representative Liaison – Margaret Almond**

Dr. Almond's report is filed herewith. After the meeting held the previous day, she felt that the Area Representatives are feeling revitalized. A few new members have offered to help and they are going to look for more volunteers. They have some new ideas of ways to reach out to the members and will follow through. Blog sites for each rep on the members' only site will be set up soon. This program should be a conduit from the members to the board and vice versa.

#### VI. New Business

Barbara Magrogan announced that Charlie Davis would be attending the banquet that evening. Mr. Davis was Secretariat's exercise rider. He will host a meet and greet before dinner and will have photographs and books available for purchase. Barbara and her husband will make a donation to the Foundation for each item Mr. Davis sells.

# MINUTES OF THE ANNUAL GENERAL MEETING

### Saturday, February 28, 2015

Jay Hubert mentioned that the United States Driving For the Disabled uses a lot of Welsh ponies and cobs and there is no liaison for them. For instance, Diane Kastama drives a Welsh cob and was a gold medalist at Worlds individually as well as a team silver medalist. The President asked Mr. Hubert if he would be willing to be the liaison.

Winona Myers reported that several members of the Section A Marketing Committee had met the previous day and everyone was very respectful. She felt that all of the experience of the group would result in a great deal of marketing talent and would provide collateral overflow for the other sections. One idea mentioned is a youth mentoring program where an owner would pay all fees including showing and an older youth trains a pony for a younger child. The older youth can count that as volunteer hours for college applications or national honor society. Kelli Jackson Broers started the group on Facebook. Diane Stewart has come up with some great marketing ideas. Pat Cochran ran the meeting. Mrs. Myers encouraged other sections to be active in marketing.

Marie Coleman reported that the Emerald Empire Club will be going defunct and it is in its by-laws that if that were to happen, the treasury should be donated to the Society. The club would like the donation to be used to honor Dorothy Lane who has been a member since 1967, has registered over 200 ponies, and is a former WPCSA Director.

Dannielle French asked that everyone please keep Prowler a secret until the award is given at the banquet that evening.

Marsha Himler reported that so far, 55 animals have been registered in the Open Show program. This year, we will award nine bronze medallions and one silver and one gold. She would like to encourage others to show in the open world. Dr. Wilburn thanked Ms. Himler for tabulating all of the results for this year.

The President read the CPA report from Chavez, Baker & Associates. 364 ballots were received. Of those, four were not valid for the following reasons: one was not an official ballot form; one did not follow guidelines and two were duplicate ballots submitted for the same voter. 291 votes were cast for the bylaw amendment. 256 votes were for and 35 votes were against. This will now open the requirements for Directors.

The 360 valid ballots for Director positions, yielded the following votes: Gretchen Aitken -188; Megan Burtness -233; Patricia Cochran -248; Gail Thomson -244; and Ruth Wilburn -279. The President thanked Gretchen Aitken for her service and welcomed Megan Burtness to the Board.

There being no further business, Jay Hubert's motion to adjourn was unanimously adopted. The President adjourned the meeting at 11:07 a.m.

Lisa L. Landis Executive Secretary-Treasurer Video Contest proposal from Patricia Cochran

### Winter/Spring Contest -- Entries due May 15th

30 second Youth 30 second Adult 1 minute Youth 1 minute Adult

### Summer/Fall Contest -- Entries due Nov. 15th

30 second Youth 30 second Adult 1 minute Youth 1 minute Adult

Winners to be announced, and exhibited, on our Facebook page. Ribbon and certificate awards.

Videos can be of any aspect of loving, owning, showing, promoting, imagining, dreaming, searching, training, interacting with Welsh ponies and cobs!

WPCSA Hall of Fame - AMENDED - Proposal from Gail Thomson & Jackie Verkuyl

### **Mission Statement**

It is the mission of the Welsh Pony and Cob Society of America's Welsh **Hall of Fame** to enhance the documented history of the breed within North America by acknowledging, rewarding and promoting Welsh Ponies, Welsh Cobs, Half and Part bred Welsh that have achieved extraordinary success over their **lifetime**. This program's secondary mission is to promote the ownership of Welsh Ponies, Welsh Cobs, Half and Part bred Welsh by recognizing and rewarding outstanding contributors to the breed.

### **Governing Body**

This program will be governed by the WPCSA and will be administered as part of the overall awards programs of the WPCSA although separate from the show sanctioning and high score awards program. The WPCSA Board of Directors will appoint a Commission to serve a three year term to oversee the Welsh of the Year Award and the Hall of Fame. This Commission shall be made up of nine WPCSA members, including three Directors and six members at large appointed by the Board from a list of volunteers. Any dispute resolution will be made by the WPCSA Board of Directors whose decision is final.

### <u>Eligibility</u>

There shall be two categories of awards; individual and progeny (sire/dam).

To be eligible for nomination to the Hall of Fame as an individual the animal must have been retired from competition for at least 5 years with no intent of returning to competition. To be nominated for a progeny award the animal should either have a significant number of foals on the ground or no longer be producing. Welsh may be nominated for either or both individual and sire/dam awards.

### **Nominations**

Any WPCSA member may nominate an animal to the Hall of Fame. Nominated animals must be Registered with the WPCSA (or WPSA). All nominations shall be on an official nomination

form describing the animal's contribution to the breed. All nominations shall be accompanied by a nomination fee and a photograph of the animal, if available. The fee shall initially be \$25 and may be increased periodically upon recommendation of the Welsh of the Year/Hall of Fame Commission. The fee may be waived for nominees foaled prior to 1970. To be considered for induction in the current year class, nominations must be received in the WPCSA office no later than May 1<sup>st</sup>. All nominations will be forwarded to the Welsh of the Year/Hall of Fame Commission. The Commission will review all nominations received and select a total of up to 5 finalists to be voted on in the current year. The Hall of Fame Commission will evaluate the nominees' qualifications and select animals to be voted on for induction into the Hall of Fame. Accomplishments may include success in the open show ring, the Welsh breed ring prior to or after the Lifetime Achievement Awards program, successes in the breeding shed, whether producing purebred or half/part bred Welsh or other activities where the Welsh has achieved significant success. Animals may have up to five attempts to be inducted into the Hall of Fame. Any animal nominated, but not selected as a finalist will automatically be entered into the Memory Lane list of notables.

During the first 5 years of the program (2015-2019), an additional category of Welsh foaled prior to 1970 will be considered for induction to the Hall of Fame. Up to 5 finalists in this category may be nominated for induction in addition to the 5 finalists noted above.

#### Voting

Voting will be open from July 1 through July 31 of each year. WPCSA members (of any membership class) may vote to confirm or reject each nominee. Voting will be held in such a way to require minimum oversight by WPCSA employees – initially voting will occur though the members only website. To be inducted into the Hall of Fame, each animal must receive an affirmative vote of at least 75% of those voting. All or none of the nominees may be inducted in a given year. If none of the nominees receive the required vote, there will be no inductees for that year's class. Inductees will be announced no later than August 31<sup>st</sup> of each year. Members of the WPCSA Hall of Fame will be published on the WPCSA website and may use the suffix HOF after their name.

# **REPORTS FOR THE FEBRUARY 2015 MEETING:**

# **SECRETARY'S REPORT** Submitted by Lisa Landis

Transfers of Ownership									
	2006	2007	2008	2009	2010	2011	2012	2013	2014
Purebred	1136	1202	988	824	879	869	787	777	673
Half-Welsh	249	265	261	175	165	198	175	206	185
Part-Bred							4	2	5

Stud Book Entries									
	2005	2006	2007	2008	2009	2010	2011	2012	2013
Sec A	330	289	264	250	163	165	157	114	107
Sec B	363	370	347	374	276	256	220	170	169
Sec C	40	40	25	37	33	28	18	21	19
Sec D	64	86	68	68	36	57	35	24	19
Total	797	785	704	729	508	506	430	329	314

DNA Typings Due to White Markings								
	2007	2008	2009	2010	2011	2012	2013	2014
Owners	2	1	1	1	2	3	1	0
Ponies	7	1	2	1	2	5	1	0

Half-Welsh/Part Bred Registrations									
	2006	2007	2008	2009	2010	2011	2012	2013	2014
Half-Welsh	342	422	333	281	227	268	156	145	180
Part Bred							12	6	14

<b>Artificial Insemination Permits</b>							
	Permits Issued	Foals registered					
Section A	145	48					
Section B	227	206					
Section C	17	32					
Section D	87	103					
Half-Welsh	1	582					
Total	477	*971					

Embryo Transfer								
	Permits Issued	Foals registered						
Section A	6							
Section B	6	7						
Section D	3							
Total	15	7						

\*42 registered during 2013, 23 Half-Welsh

Membership Totals									
	2006	2007	2008	2009	2010	2011	2012	2013	2014
Life	530	527	518	499	502	487	485	473	470
Family/Firm	415	398	371	316	266	255	248	217	208
Annual	933	814	883	799	747	675	711	660	662
Annual Associate	76	53	69	63	37	38	47	42	36
Junior	159	131	134	111	89	95	123	126	127
Total	2113	1923	1975	1788	1641	1550	1614	1518	1503

# <u>Stud Books</u>

# Submitted by Hetty Abeles

Great News! The 1997-1999 Stud Books is now available for sale at www.lulu.com. David Mauer is currently formatting the next edition which is Volume 2000-2002. The office has compiled all of the entries for the following volume which will span 2003-2005 and it will be sent to David shortly.

# Web Site

# Submitted by Gretchen Aitken

We are pleased to roll out a new members only site at http://www.wpcsamembers.com, which has information and features not found on our regular public site. This site is accessed via username and password and has already streamlined the submission of photos for the AGM award banquet slide shows. We will soon be offering banner advertising on this site, and due to its configuration, this should be a much simpler process than the current public site. We plan to overhaul the public site and transition into a Word Press site, for ease of maintenance. I have located someone that should be able to help us integrate the database portion of our public site into the new format, which will make maintaining the site much easier, as well as improving the look, feel and ease of use of the site. This is the top project for the web site committee in 2015.

# <u>Youth</u>

# Submitted by Patricia Cochran

WPCSA Junior Merit Program was a bit stagnant this year. Over the past four years, 52 juniors have registered to participate in this on-going program. In 2014, only seven were active, with three receiving awards. Indeed, only 13 awards have been given in the past three years. The Junior Merit Program comes from an enormous effort over the years to create an educationally sound, and entertaining series of activities that promotes breed knowledge, good citizenship, and basic equine skills. However, for a variety of reasons, it has not captured the enthusiasm or imaginations of our youth and needs to be revisited. Promotion of the Youth Program and making the Youth Page on the WPCSA website more "kid-friendly" is a place to start.

The past year saw 163 Juniors exhibitors participating in WPCSA rated shows. There has long been a wide-spread lament that more "fun classes" are not offered for kids at the shows, with the general consensus being the shows didn't have enough free time built into them to offer such classes. A proposal is being put forth, to the Show Committee, and for discussion at the Open Forum, that a new division be offered at WPCSA rated shows called "Fun Classes"! These classes, such as Ride-A-Buck, Egg & Spoon, Adult Leadline (kid leads adult), Catalog Relay, etc., would be non-pointed and have no year- end awards, but the division would qualify as meeting one of the divisional requirements for a rated show. It would be at the discretion of show management what any three classes to offer. The Fun Class Division would undoubtedly create an entertaining, playful arena (pun!) specifically for our youth. If approved, we could see it begin in 2016.

# **Regional Representatives**

# Submitted by Margaret Almond

All reports submitted by the regional representatives have been published in the Review. None of the regional representatives have brought any problems to my attention. The membership needs to use the system and contact the representatives with their problems.

# Welsh Review

# Submitted by Margaret Almond

Volume one 2015 is almost ready to be published. The deadline for Volume 2 is March 6th, 2015. Please submit photos for possible use on the cover. Member articles are also requested. The emphasis for volume 2 is the Section D Cob. Member advertisements support the Review, consider submitting an ad.

# Marketing/Outside Advertising/Press Releases & Public Relations

# Submitted by Martha Stover

Social media remains the most effective means of marketing and communicating with the membership and 2014 saw a significant improvement in the Society's effective use of Facebook and mass email. The Winter Holiday Photo event on Facebook, co-ordinated by Pat Cochran during the month of December, brought in over 300 new page Likes pushing the total from 2567 to 2875 in just 9 days! Several photos garnered over 5,000 views, with daily view totals averaging around 2000. New viewers have continued to visit our page bringing our total Likes to 3082 as we go to press. Our icontact mass email program has allowed the office to keep membership updated in a very timely manner.

The temporary new Members Only website has brought the addition of an online Members Directory which has been sorely missed during the budget crunch. The sad status of our "official" website greatly inhibits our ability to attract advertisers and sponsors. We recently approved a program to dramatically reduce our banner ads to \$30 and \$75 (formerly \$200 and \$400!) to amp up the site traffic only to find that the website has maxed out its capabilities. It is my hope that the money earned at this year's auction will be earmarked for a complete website overhaul!

Advertising in equine publications was difficult this year primarily because it is labor intensive. Frankly, the current environment of discontent amongst some of the membership has taken its toll on some of the "give" left in my piece of this completely volunteer organization. It would be my dream that someday we have an employee whose job responsibilities included marketing. Either way, our membership seems more likely to want to use their own methods and most often they are electronic.

Corporate Sponsors were courted this year and while the effort did not reap financial gain, it does account for many of the nice items at our fund raising auction. As I became more involved in contacting potential sponsors, I realized that we need more ways to thank them that benefits their business. With the website option unavailable till an upgrade is made, an idea to add business links and banners to our email updates is in the works! This is a roundabout way of sharing our membership while retaining control and confidentiality and offering some web traffic to our sponsor's sites. All they really want is to get a little return on their investment!

The 2014 AGM generated a number of press releases and so will 2015! I hope you enjoy celebrating this year's Welsh of the Year Award, scholarship recipients, election and auction results and of course our year end award winners.

# **Show Compliance**

# Submitted by Sabra Schiller

# Chair, Show Compliance

This year we had 59 shows applying for sanctioning. I worked with and approved 58 prize lists. One show canceled before their prize list was sent in. Some were very easy taking a day to return, but others were very time consuming taking weeks with lots of emails and phone calls. We had 3 shows cancel and one show refused to send in their results.

Of the 55 shows only 43 made the sanctioning they applied for. With the new rules we and they won't have that problem this year. Many shows were fined for the following reasons; posting prize list before approval, tardiness in getting in their prize list, applying for their show after the 60 day rule, not completing their final results on time and having to redo their entries placing so many times.

Once a prize list is approved we have no authority over it, unless something is brought to our attention. One show never used the approved one, only used the one they sent in to start with. That was after at least 40 hourf of my time trying to make sure they followed our rules. Another show made up classes that we do not even have.

So many of the Show Secretaries do not follow the rules and do not turn in the correct forms to the office. Many get very upset when asked to redo the forms in the proper way. It would be nice if we could give a class on what a Show Secretary duties are.

Here are the states that held our shows: MD 8, CA 6, TX 6, NC 6, OK 4, NY 4, MN 3, OR 3, VA 3, WI 3, NJ 2, OH 2, ID 2, IN 1, KY 1, IL1.

# Molly Butler/J.D. Orear Scholarship

# Submitted by Sabra Schiller

Chairman

The first thing on our agenda was to go over the applications that we received. It was very disappointing as they all were very mediocre and one even spelled Welsh—Welch. Therefore we did not award a scholarship for this year.

We all worked together to design a new application, with much input from all we finished it in about two weeks. Carolyn Corson put it together and we hope the people applying for the scholarship from now on will do a better job. We also plan on putting ads in the Welsh Review, so that we may get more applications from our Welsh World people.

The due date for the applications will stay at July 1st. We plan on awarding it by August 15, so they have it at the start of the school year. We will wait to announce it to all at the AGM.

# **Nominations**

### Submitted by Margaret Almond

The Nominating Committee for 2014, composed of Margaret Almond, Chairman, Carol Wilkinson, Martha Stover, Pat Kultgen and Heather Gaffer-McKereghan reported the following slate: Megan Burtness, Patricia Cochran, Gail Thomson and Dr. Ruth Wilburn. Also on the ballot will be Gretchen Aitken.

# **Show Rules**

Submitted by Sally Steinmetz Chair, Show Rules Working Group

# WPCSA Show Rules Working Group

### Summary of New Rules for the 2015 Show Year:

The latest Show Rules (effective December 1, 2014) are on the web site with the changes for the 2015 show year in red. The current Class Specifications are also on the web site and are presented in two versions – one with changes in red to see the changes and a black and white version to copy to the Prize List and Judge's Cards.

A hard copy of the Show Rules is available for purchase on line from Lulu. Judges will receive a complimentary copy.

One rule change to note is the change in requirements for Gold and Silver Standard shows. Please be aware that **this rule is in effect for 2015 for a trial period of two years**. We would appreciate getting feedback on this new rule. The rule change is shown below:

Article 120 FEES	
GOLD SANCTIONING (PER JUDGE)	<del>\$55.00</del>
SILVER SANCTIONING (PER JUDGE)	\$45.00
BRONZE SANCTIONING	\$35.00
PER ANIMAL, PER JUDGE, RECORDING FEE	\$5.00
PROTEST FEE	\$50.00
NON-MEMBER MEASUREMENT FEE	\$5.00

\*SHOW SANCTIONING FEES ARE NOT REFUNDABLE

#### Article 121.1 Gold Standard Show

- 1. A minimum of 75 purebred Welsh and/or Half Welsh/Part Bred in classes specifically limited to them.
- 1. \$100 \$55 fee for Provisional Gold sanctioning (\$200 \$110 for double-judged gold rating).
- 2. Minimum of \$600 \$400 prize money offered uniformly across at least ten three divisions.
- 3. Minimum of a two-day show with safe, adequate, on-site stabling available for all exhibitors.
- 4. Minimum of 10 WPCSA Six Welsh performance divisions. 12.2. & Under, Over 12.2 but not to exceed 14.2, C & D or Half Welsh/Part Bred. Each A WPCSA division must contain the three point classes as described in the specifications section of this book and a Championship based on points. Additional pointed and/or non-pointed classes may be added at the discretion of show management.
- 5. Minimum of 12 10 breeding classes must be offered. All four sections and Half-Welsh/Part Bred must be included.
- 6. Minimum of WPCSA Approved judge.
- 7. All shows are required to have an appropriately attired ringmaster or ring steward to assist the judge. This person must should be capable of rendering assistance.

#### Article 121.2 Silver Standard Show

- 1. Minimum of 40 Purebred Welsh and/or Half Welsh/Part Bred shown in classes specifically limited to them.
- 1. \$45 fee for Provisional Silver Sanctioning (\$90 for double-judged silver rating).
- 2. Minimum of \$200 prize money offered across at least two divisions.
- 3. Minimum of three Welsh performance divisions. 12.2 & Under, Over 12.2 but not to exceed 14.2, C & D or Half Welsh/Part Bred. Each A WPCSA division must contain the three point classes as described in the specifications section of this book and a championship based on points. Additional pointed and/or non-pointed classes may be added at the discretion of show management.
- 4. Minimum of 6 breeding classes must be offered.
- 5. Minimum of WPCSA Approved or Provisional Judge.
- 6. All shows are required to have an appropriately attired ringmaster or ring steward to assist the judge. This person must should be capable of rendering assistance

Below is a summary of all of the rule changes for the 2015 show year. Please read the new rule book to see these changes in their entirety.

- 101.1 Color: Any color except piebald and skewbald
   101.3 Color: Any color except piebald and skewbald
- 111.2 Performance Championships clarification:
  - All three of the WPCSA division classes must have three or more exhibitors showing in and completing each class for championship points to be awarded.
- 115.6 Jr Welsh Handler, no stallions will be allowed in this class
- 115.72 Ridden Welsh Ring Procedure, don't specify entry gait
- 115.7.5 Ridden Welsh Championship, don't specify entry gait, clarify championship points
- 120 Fees for Gold shows
- 121.1 Gold Standard show, change in requirements
- 121.2 Silver Standard show, change in requirements
- 124 Guest judges may only judge Bronze rated shows
- 127 Provisional judges may only judge Silver or Bronze rated shows
- 130.12 Judges and cell phones

12. Any Judge who consistently receives poor evaluations by exhibitors or show committees will be given a hearing before (or receive feedback from) the Licensed Officials Committee. Other action may be taken. No judge, exhibitor, trainer, handler, or driver may use a cell phone while in the ring. If carried into the ring, the cell phone MUST be turned off.

130.13 Judges conduct

**13.** A judge's conduct as a member, exhibitor, breeder, owner and judge, as well as his/her ability, must be exemplary. Each judge's status is subject to continual review by the Licensed Officials Committee and is revocable with or without notice and formal hearing.

#### Show Rules - Topics for Discussion:

Possible Rule Changes that are in various stages of discussion are listed below. Please remember that it usually takes some period of time to get rules changed. On the first page of the Rule Book, it states the minimum time frame for the process:

All suggested rule changes must be submitted to the Show Rules Chairman by October 1 for consideration by the Board at the next Board of Directors meeting. All approved changes will go into effect December 1 of the following calendar year.

#### 1. Points/ Shows

Changing the requirements for the Gold and Silver Shows is a very big change and we'll be carefully reviewing feedback of this rule change during its trial over the next two years. Other rule changes that we can continue to discuss involving points and shows are as follows. Some of these topics will also be discussed at the AGM's Open Forum.

### a) More points for National and Regional Shows

This topic has been discussed for many years. One idea is for national and regional shows to receive quadruple points. Some feel we should have a minimum number of ponies at the show to receive the extra points. It's also proposed that the region that holds the American National does not offer a Regional show that year.

 b) American and Regional winner's recognition *equally* under both breed judges. (i.e. two American National Champions, Grand Champions, Supremes, etc.) Article 117.2

#### c) Points based on number of ponies beaten

The idea behind this is to give ponies that win in large classes more points. Our computer program could be modified to track this for a nominal fee. There is a lot of discussion over how many points would be given for how many ponies beaten. Also being considered is how to make this equitable (especially for lifetime points) when some classes never have many entries.

# d) Should the American National rotate between zones or stay in one central location?

Our current rule indicates that 2015 is the last year of the probationary period of holding the American National in conjunction with the Tulsa State Fair. Feedback is needed to know what to do for the 2016 show year and beyond. The current rule is listed below:

Article 117.2 National and Regional Titles The WPCSA offers the following show titles: Eastern Regional, Central Regional, Western Regional and American National. For awarding these titles, the country is divided into three zones: Eastern, Central and Western (see map inside back cover). The American National Title is awarded on a rotating basis in the following order: Eastern zone, Central zone, and Western zone. The American National will be held in conjunction with the Tulsa State Fair for a probationary period of four years (2012 - 2015). No other sanctioned shows may be held during the American National dates.

### 2. WPCSA Classes

- Two Class Divisions for All Pleasure Divisions and Draft Driving
  - **Discussion**: This is a member-submitted idea that has gotten mixed reactions. Some think it's a great idea and some are opposed to it. There has been a lot of both positive and negative feedback, so the discussion continues.

Positive feedback:

- (1) Less hardship on animals and riders showing in many divisions especially in inclement weather
- (2) More interesting to riders, animals, spectators and judges
- (3) Prevents shows from being exceedingly long saves shows a lot of time
- (4) Gives shows a possibility to offer other types of classes
- (5) No impact on points or revenue for shows
- (6) Less chance of animals learning and anticipating the same routine, often with bad habits

Negative feedback:

- (1) Not enough classes for an animal entered in only one or two performance divisions
- (2) More championship ties (*ties will be broken by whoever receives the most points in the Conformation/Stake class*)
- (3) Whoever wins the Conformation/Stake will most likely be champion. (*True. The only way someone else could be champion is if they won the first class and were second in the Conformation/Stake and the winner of the Conformation Stake didn't place in the first class*)
- (4) Will negatively impact show's bottom line. (*Will be the same income if Conformation/Stake class has double entry fees*)
- (5) No one else is doing this
- (6) Would weaken our show structure
- (7) Prefer 3 classes more chances to do well, more time to figure the judge out, more classes to calm nerves (pony and/or rider) and more experience for green ponies
- Divisions affected: English Pleasure and Western Pleasure (Junior and Adult, all sections and Half Welsh/Part Breds), Pleasure Driving (all sections and Half Welsh/Part Breds) & Draft Driving.
- Proposal and Reason for Rule Change:
  - It's proposed to have one Working class and one Conformation/Stake class in each pleasure division. With double points in the Conformation/Stake class (and conceivably double the entry fees) there will be no impact on points and entry fees. Championships will still be based on points but ties will be broken by who received the most points in the Conformation/Stake class.

- Most times a pleasure division has all three classes in a row due to time constraints and avoiding tack changes. This is boring for the riders/drivers, the animals and the judges. Also, many have said it's not good for training young, green animals. Many of our animals show in multiple divisions and with three classes in a pleasure division, an animal might be doing 12 or more flat classes in one day. Reducing each pleasure division to two classes will be less of a hardship on the animals, better for a show's time schedule and less boring to all involved.
- An alternative to three almost-identical classes in a row has been discussed many times previously but ideas put forward never have fit into our crowded show days. (i.e. Space classes in a division out, Perform individual tests, etc.)
- New Class Suggestions First three Submitted by Megan Burtness
  - **Discussion**: If Two-Class Pleasure divisions are implemented, it will give shows time to offer a new lineup of pointed classes. If any organization fails to introduce new avenues and ways of showing exhibitors will go outside that world to find what they are looking for. Many of the large breeds have taken steps to diversify their class list in an effort to keep the exhibitors at their shows and not other venues.

By providing other classes and options to exhibitors the WPCSA will be making an effort to invite those that have left to come back and by broadening the exhibitor pool it will in turn broaden the buyer market, the attendees at the AGMs ,and so on.

These are intended to be a single class per show and a single national award. It would be ideal for them to be broken out into adult and junior and then by section as they become more popular.

### • WPCSA Show Hack - A/B/C/D/H/P Open

This class would fall under the English Pleasure section and that general spec would apply. To be shown at the normal, collected and extended Walk, Trot and Canter and to Hand Gallop.

A Show Hack horse is not necessarily a Dressage horse, nor an English Pleasure horse of the Arabian Division. Elevation and high knee action are not to be emphasized. The Show Hack is a suitable section for the well trained animal. Show Hacks must be balanced and show vitality, animation, presence, clean fine limbs and supreme quality. Soundness is required. The collected and extended gaits must be called for; i.e., collected walk, extended walk, normal walk; collected trot, extended trot, normal trot; collected canter, extended canter, normal canter and hand gallop. At the discretion of the judge, horses while on the rail may be asked to halt and rein-back. A Show Hack shall be able to perform all of these gaits with a noticeable transition between the normal, collected, and extended gaits. The horse must be under complete control and easily ridden. Obedience to the rider is of prime importance. If the horse exhibits clear transitions in a balanced and level manner, appearing to be giving a comfortable and pleasurable ride, he is performing correctly for this class.

- 1. Walk, a four-beat gait: Straight, true and flat-footed.
  - a. Normal Walk: Regular and unconstrained, moving energetically and calmly forward.
  - b. Collected Walk: Strides are shorter and higher than at the normal walk. The head approaches the vertical, but should never move behind it. Pacing is a serious fault.
  - c. Extended Walk: The horse is allowed to lengthen frame and stride while rider maintains light rein contact. The horse should cover as much ground as possible without rushing.
- 2. Trot, a two-beat gait: Free-moving, straight, rider maintaining light contact with horse's mouth at all times.
  - a. Normal Trot: Light, crisp, balanced and cadenced, with rider posting.
  - b. Collected Trot: The horse's stride is shorter and lighter, maintaining balance and impulsion. The neck is more raised and arched than at the normal trot as head approaches the vertical line, never moving behind it. Rider is sitting.
  - c. Extended Trot: Maintaining the same cadence and performing at medium speed, the horse lengthens its stride as a result of greater impulsion from the hindquarters. Horse should remain light in rider's hand as it lengthens its frame. Rider is posting.
- 3. Canter, a three-beat gait: Straight on both leads, smooth.
  - a. Normal Canter: Light even strides, should be moved into without hesitation.
    b. Collected Canter: Marked by the lightness of the forehand and the engagement of the hindquarters, the collected canter is characterized by supple, free shoulders. Neck is more raised and arched than in normal canter as the head
  - approaches the vertical line, never moving behind it.c. Extended Canter: Maintaining the same cadence, the horse lengthens its stride as a result of greater impulsion from the hindquarters. Horse should remain light in rider's hand as it lengthens its frame.
- 4. Hand Gallop: The hand gallop is performed with a long, free, ground covering stride. The amount

of ground covered may vary between horses due to difference in natural length of stride. The distinction between hand gallop and extended canter is, the latter being the ultimate linear extension of stride within the hand of the rider; the hand gallop being a looser, more free elongation of stride and frame of the horse. A decided lengthening of stride should be shown while the horse remains controlled, mannerly, correct and straight on both leads. Extreme speed to be penalized.

### • WPCSA Hunter Hack - A/B/C/D/H/P (18 Inch) Open

This class would fall under the Hunter section and that general spec would apply. To Walk, Trot and Canter both ways and Hand Gallop in one direction. To individually jump two 18" fences 60' apart and optionally after jumping to hand gallop, halt and stand quietly.

Entry will be worked at a walk, trot and canter both directions of the ring and must gallop in one direction. If asked to back, animal must back easily and stand quietly. A Hunter should work with light mouth contact without undue restraint. The animal's response to the rider will be emphasized

in judging. Entry shall be penalized for being on the wrong lead, but not necessarily disqualified. Excessive speed; slowness; short, quick strides, and breaking gait are to be penalized.

Fence Work - Entries are to be lined-up on one side of the ring and individually perform an individually:

Animals are required to jump two fences set 60 feet apart. A ground line and standards with wings

are required for each jump. Exhibitors should not be permitted walk the two fences. Faults over fences will be scored as in Hunter Over Fences Class. At the discretion of the judge, contestant may be asked to hand gallop, pull up and stand quietly following the last fence.

### • WPCSA Western Horsemanship - A/B/C/D/H/P Open

This class would fall under the Western section and that general spec would apply. Evaluates the rider's ability to execute, in concert with their animal, a set of maneuvers prescribed by the judge with precision and smoothness while exhibiting poise and confidence, and maintaining a balanced, functional and fundamentally correct body position.

The western horsemanship class is designed to evaluate the rider's ability to execute, in concert with their ponies / cobs, a set of maneuvers prescribed by the judge with precision and smoothness while exhibiting poise and confidence, and maintaining a balanced, functional and fundamentally correct body position. The ideal horsemanship pattern is extremely precise with the rider and pony / cob working in complete unison, executing each maneuver with subtle aids and cues. The pony / cob's head and neck should be carried in a relaxed, natural position, with the poll level with or slightly above the withers. The head should not be carried behind the vertical, giving the appearance of intimidation, or be excessively nosed out, giving a resistant appearance. It is mandatory that the judge or management post any pattern(s) to be worked at least one hour prior to the commencement of the class. Pattern(s) should be designed to test the horseman's ability. All ties will be broken at the judge's discretion.

CLASS PROCEDURES: All exhibitors must enter the ring and then work individually, or each exhibitor may be worked from the gate individually. Exhibitors should be instructed to either leave the arena, fall into line, or fall into place on the rail after their work. The whole class must work at all three gaits at least one direction of the arena. The following maneuvers are acceptable in a pattern: walk, jog, trot, extended trot, lope or extended lope in a straight line, curved line, serpentine, circle or figure 8, or combination of these gaits and maneuvers; stop; back in a straight or curved line; turn or pivot, including spins and rollbacks on the haunches and/or on the forehand; sidepass, two-track or leg-yield; flying or simple change of lead; counter-canter; or any other maneuver; or ride without stirrups. A back should be asked for at sometime during the class. SCORING: Exhibitors are to be scored from 0 to 100 with 70 denoting an average performance. One-half point increments are acceptable. Run content scores will be indicated as follows:

- + = Above Average
- (check mark)= Average
- -= Below Average

Overall Presentation of Exhibitor and pony / cob – The exhibitor's overall poise, confidence, appearance and position throughout the class as well as the physical appearance of the pony / cob will be evaluated. Presentation and Position of Exhibitor Appropriate western attire must be worn. Clothes and person are to be neat and clean.

Position of Exhibitor

• the exhibitor should appear natural in the seat and ride with a balanced, functional and correct position regardless of the maneuver or gait being performed. During the railwork and pattern, the exhibitor should have strong, secure and proper position. Exhibitors should sit and maintain an upright position with the upper body at all gaits.

- the rider should sit in the center of the saddle and the pony / cob's back with the legs hanging to form a straight line from the ear, through the center of the shoulder and hip, touching the back of the heel or through the ankle. The heels should be lower than the toes, with a slight bend in the knee and the lower leg should be directly under the knee. The rider's back should be flat, relaxed and supple. An overly stiff and/or overly arched lower back will be penalized. The shoulders should be back, level and square. The rider's base of support should maintain secure contact with the saddle from the seat to the inner thigh. Light contact should be maintained with the saddle and pony / cob from the knee to mid-calf. The knee should point forward and remain closed with no space between the exhibitor's knee and the saddle. The exhibitor will be penalized for positioning the legs excessively behind or forward of the vertical position. Regardless of the type of stirrup, the feet may be placed home in the stirrup, with the boot heel touching the stirrup, or may be placed with the ball of the foot in the center of the stirrup. The rider's toes should be pointing straight ahead or slightly turned out with the ankles straight or slightly broken in. Riding with toes only in the stirrup will be penalized. Those exhibitors that can maintain the proper position throughout all maneuvers should receive more credit. When riding without stirrups, the exhibitor should maintain the same position as previously described. Both hands and arms should be held in a relaxed, easy manner, with the upper arm in a straight line with the body. The arm holding the reins should be bent at the elbow forming a line from the elbow to the pony / cob's mouth. The free hand and arm may be carried bent at the elbow in a similar position as the hand holding the reins or straight down at the riders side. Excessive pumping of the free arm as well as excessive stiffness will be penalized. The rider's wrist is to be kept straight and relaxed, with the hand held at about 30 to 45 degrees inside the vertical. The rein hand should be carried immediately above or slightly in front of the saddle horn. The reins should be adjusted so that the rider has light contact with the pony / cob's mouth, and at no time shall reins require more than a slight hand movement to control the horse. Excessively tight or loose reins will be penalized.
- the rider's head should be held with the chin level and the eyes forward, and may be directed slightly toward the direction of travel. Excessive turning of the head to the inside of the circle, or down at the horse's head or shoulder will be penalized.
- the exhibitor should not crowd the exhibitor next to or in front of them when working on the rail and should pass to the inside of the arena. When reversing on the rail, the exhibitor should always reverse to the inside of the arena.

#### Performance

- the exhibitor should perform the work accurately, precisely, smoothly, and with a reasonable amount of promptness. Increasing speed of the maneuvers performed increases the degree of difficulty; however, accuracy and precision should not be sacrificed for speed. Exhibitors that perform the pattern sluggishly and allow their horse to move without adequate impulsion, collection or cadence will be penalized.
- the horse should perform all maneuvers in the pattern willingly, briskly and readily with minimal visible or audible cueing. Severe disobedience will not result in a disqualification, but should be severely penalized, and the exhibitor should not place above an exhibitor that completes the pattern correctly. Failure to follow the prescribed pattern, knocking over or working on the wrong side of the cones, excessive schooling or training, or willful abuse by the exhibitor is cause for disqualification.
- the pony / cob should track straight, freely and at the proper cadence for the prescribed gait. Transitions should be smooth and prompt in the pattern and on the rail, and should be performed when called for on the rail. The pony / cob's

head and neck should be straight and in line with their body while performing straight lines and slightly arched to the inside on curved lines or circles. Circles should be round and performed at the appropriate speed, size and location as requested in the pattern. The counter-canter should be performed smoothly with no change in cadence or stride unless specified in the pattern.

- the stop should be straight, square, prompt, smooth and responsive with the horse maintaining a straight body position throughout the maneuver. The back should be smooth and responsive.
- turns should be smooth and continuous. When performing a turn on the haunches, the pony / cob should pivot on the inside hind leg and step across with the front legs. A rollback is a stop and 180 degree turn over the hocks with no hesitation. Backing during turns will be penalized severely
- the pony / cob should step across with the front and hind legs when performing the sidepass, leg-yield and two-track. The sidepass should be performed with the pony / cob keeping the body straight while moving directly lateral in the specified direction. When performing a leg-yield, the pony / cob should move forward and lateral in a diagonal direction with the pony / cob's body arced opposite to the direction that the pony / cob is moving. In the two-track, the pony / cob should move forward and lateral in a diagonal direction with the pony / cob should move forward and lateral in a diagonal direction with the pony / cob should move forward and lateral in a diagonal direction with the pony / cob should move forward and lateral in a diagonal direction with the pony / cob's body held straight or bent in the direction the pony / cob is moving.
- a simple or flying change of lead should be executed precisely in the specified number of strides and/or at the designated location. A simple change of lead is performed by breaking to a walk or trot for one to three strides. Flying changes should be simultaneous front and rear. All changes should be smooth and timely.
- position of the exhibitor and performance of the pony / cob and rider on the rail must be considered in the final placing.

Faults: Faults can be classified as minor, major or severe. The judge will determine the appropriate classification of a fault based upon the degree and/or frequency of the infraction. An exhibitor that incurs a severe fault avoids elimination, but should be placed below all other exhibitors that complete the pattern correctly. A minor fault can become a major fault and a major fault can become a severe fault when the degree and/or frequency if the infraction(s) merits.

Minor faults

- Break of gait at walk or jog/trot up to 2 strides
- Over/under turn up to 1/8 of turn
- Head carried too high
- Head carried too low (tip of ear below the withers)
- Overflexing or straining neck in head carriage so the nose is carried behind the vertical
- Excessive nosing out

#### Major faults

- Break of gait at a lope, out of lead or missing lead for 1-2 strides
- Not stopping within 10 feet of designated area
- Incorrect gait or break of gait at walk or jog for more than 2 strides
- Over turn of more than 1/8 turn, but not more than 1/4
- exhibitor looking down to check leads
- failure of bottom of boot to be in contact with the pad of the stirrup

Severe Faults (avoids disqualification but should be placed below other exhibitors that do not incur a severe fault) include:

- Loss of stirrup or rein
- Missing a lead for more than 2 strides
- touching pony / cob
- grabbing the saddle horn or any other part of the saddle
- cueing with the end of the romal
- spurring in front of the shoulder
- kicking at other ponies / cobs, exhibitors or judge

• severe disobedience or resistance by pony / cob including, but not limited to, rearing bucking or pawing

FINAL SCORING shall be on a basis of 0-100, with an approximate breakdown as follows:

90-100 Excellent rider, including body position and use of aids. Completes pattern accurately, quickly, smoothly and precisely while demonstrating a high level of professionalism.

80-89 Above average performance in execution of the pattern as well as correct horsemanship and use of aid. Excellent horseman that commits a minor fault. 70-79 Average pattern execution and average horsemanship lacking adequate style and professional presentation to merit elevating to the next scoring range. Above average rider that commits a minor fault.

60-69 Below average pattern that lacks quickness or precision or rider has obvious position and/or appearance faults that prevents effective horsemanship; or an average horseman that commits two minor faults in the performance of the pattern. An excellent rider that commits a major fault.

50-59 One major fault or multiple minor faults in the performance. A rider that demonstrates a lack of riding ability and knowledge of correct body position. 40-49 A rider that commits a severe fault, two or more major faults or multiple minor faults in the performance or the exhibitor that demonstrates a lack of riding ability and knowledge of correct body position.

10-39 Rider that commits more than one severe fault of multiple major faults in performance or exhibits poor riding skills but completes the class and avoids disqualification.

### • Welsh Working Western Class – Submitted by Nora

#### Frushour

#### RANCH PONY PLEASURE

The purpose of Ranch Pony Pleasure should reflect the versatility, attitude, and movement of a working pony. They pony's performance should simulate a pony riding outside the confines of an arena and that of a working ranch pony. This class should show the pony's ability to work at a forward, working speed while under control by the rider. Light contact should be rewarded and pony shall not be shown on a full drape of reins or with excessive contact. The overall manners and responsiveness of the pony while performing the maneuver requirements are the primary consideration. This class is judged 100% on performance.

#### **Class** Requirements

- Each pony will work individually, performing both required and optional maneuvers, and scored on the basis of 0-100, with 70 denoting an average performance.
- The required maneuvers will include the walk, trot, and lope both directions and the extended trot and extended lope in at least on direction; as well as stops (not sliding) and back with four obstacles to be completed.
- Obstacles may include: gate, walk-overs (20"-24")or trot-overs (30"-36"), drag (preferably not cans in a trash bag), carrying an object from one place to another. hobble or ground-tie, or throwing a rope at an object (actual catching of the object is not the test).
- The maneuvers may be arranged in various combinations with final approval by the judge.
- Gaits should be forward moving, free flowing and ground covering. Transitions should be performed where designated, with smoothness and responsiveness.
- One of the suggested patterns may be used, however a judge may utilize a different pattern as long as all required maneuvers are included. Should a judge use one of his/her own patterns, it is recommended to not have the stop following an extended lope.
- The use of natural logs is encouraged.
- Posting at the extended trot is acceptable.

#### Scoring

A contestant shall be penalized each time the following occur:

- One (1) Point Penalties
  - Too slow per gait
     Over-bridled
  - Over-bridled
     Out of frame
  - Break of gait at walk or jog for 2 strides or less

Three (3) Point Penalties

- Break of gait at walk or jog for more than 2 strides
- Break gait at lope
- Wrong lead or out of lead
- Overly draped reins

#### • Fun Classes – Submitted by Pat Cochran

There has long been a wide-spread lament that more "fun classes" are not offered for kids at the shows, with the general consensus being the shows didn't have enough free time built into them to offer such classes. A proposal is being put forth, to the Show Committee, and for discussion at the Open Forum, that a new division be offered at WPCSA rated shows called "Fun Classes"! These classes, such as Ride-A-Buck, Egg & Spoon, Adult Leadline (kid leads adult), Catalog Relay, etc., would be non-pointed and have no year-end awards, but the division would qualify as meeting one of the divisional requirements for a rated show. It would be at the discretion of show management what any three classes to offer. The Fun Class Division would undoubtedly create an entertaining, playful arena (pun!) specifically for our youth.

#### 3. Divide Performance Classes by Section rather than height

**Discussion**: It has been proposed that we change our A/B performance divisions to be divided by Section rather than height. Currently A/B performance classes may be divided by height (Small, 12.2 & under and Medium/Large, over 12.2 and not exceeding 14.2). The proposal would allow shows to divide classes by Section (Section A and Section B)

instead of by height. The Section A division would all be 12.2 and under while the Section B Division could be any size up to 14.2.

### 4. Change the Half-Welsh/Part Bred Lifetime Awards

**Discussion**: Currently Half-Welsh and Part Bred sires and dams are not eligible for the AOH, AOD or OC awards – only purebred sires and dams are now eligible for these awards. It has been proposed that we allow both Half-Welsh and Part Bred Sires and Dams to be included in these awards. (Articles 136.9, 136.10 and 136.11). If passed, the date from which points will accrue must be determined. It may not be feasible to include retroactive points. The new awards would be as follows:

Purebred /Half-Welsh/Part Bred Welsh Sire Award of Honour Purebred /Half-Welsh/Part Bred Welsh Dam Award of Honour Purebred/Half-Welsh/Part Bred Welsh Sire Award of Distinction Purebred/Half-Welsh/Part Bred Welsh Dam Award of Distinction Purebred/Half-Welsh/Part Bred Welsh Sire Order of the Centaur Purebred/Half-Welsh/Part Bred Welsh Dam Order of the Centaur

### 5. Carriage Driving – Changing vehicles and Clarification

**Discussion**: It has been proposed that our rules follow ADS rules concerning the definition of an entry. The following would be added to Article 113.2. Also, we no longer have Carriage Driving Freestyle Reinsmanship in our rule book, so the reference to it should be deleted.

#### Article 113.2 \*WPCSA CARRIAGE DRIVING\*

Classes are open to all ponies/cobs/Half-Welsh/Part Bred. A Welsh Carriage Driving division will consist of three classes, one turnout, one working and one obstacle, **or any combination thereof** but at least one class must be on the rail. Also see Article 116.7 Reinsmanship <del>and Article 116.8</del> Carriage Driving Freestyle Reinsmanship which are is not pointed for WPCSA purposes. <del>but are being considered as USEF new rule changes.</del>

In this division an entry is defined as a combination of animal(s), vehicle and driver and must be assigned a specific entry number. A change of any part of the combination constitutes a different entry and must be assigned a separate number. In the event that a vehicle is disabled or judged unsafe to start or continue, management may authorize substitution of another vehicle without issuing a new number.

### 6. Measuring Half-Welsh/Part Breds

**Discussion**: It has been suggested that we don't need to measure Half-Welsh/Part Breds because none of their classes are divided by height. *For the Hunter Division they would need to be measured to determine what height fences they would jump.*